**1. What is Social wellbeing? Experience**

* Emergency room thought experiment

**2. What is Social wellbeing? Definition**

* Philosophical: Utlitarianism
  + Happiness calculation

**3. Two Questions: What is happiness, how quantified?**

* Examples
* Monetized utilitarianism

**4. Case: Facial recognition technology**

**5. Coding and counting for social wellbeing: Driverless car case**

* Moral Machine
* Trolley problem
* The value of a life

**6. Practical approximation: AI supporting UN SDGs**

* Benefits and harms across society

**7. What are the basic practical + theoretical objections to social wellbeing ethics?**

* Deskilling
* Social solidarity

**8. Note: AI, ESG, Fintech**